February 18, 2021

Dear Council,

Pottstown FARM would like to celebrate the end of the 2021 season with a Halloween event which will include the sale of alcohol during the FARM hours at Smith Family Plaza. The market typically runs from 9-1pm, though we may adjust to a little later time frame, while following all LCB restrictions on time limits with regards to PA alcohol regulations.

Pottstown FARM has in the past sold beer and wine at various events without any issues and we can assure you, the visitors who attend the market continue to be respectful and not cause issues for concern.

As you are aware, things move slowly due to the recent Covid pandemic, thus our early request to have permission so that we can have the licensing in place in plenty of time for the event on October 30, 2021. Once approved by council, we will need a letter stating such to send for our permit through the state liquor control board.

In 2021, Pottstown FARM became its own 501C(3), and will continue to grow and help our community of Pottstown have access to healthy foods and great local, artisan products. We hope you will consider this request and appreciate your timeliness in getting back to us.

Thank you,

Pamela Dougherty
Pottstown FARM Chairwoman