RESOLUTION NO. ______

A RESOLUTION APPROVING THE DESIGN AND INSTALLATION OF A POTTSTOWN FIREBIRDS MONUMENT SIGN WITHIN THE DOWNTOWN.

WHEREAS, Mr. Bruno Baltazar, a historian of the Pottstown Firebirds, a professional football team which existed from 1968 to 1970 and played at Pottstown's Grigg Memorial Stadium, and a group of former team members who seek to honor the team (the “Pottstown Firebirds”) proposed the installation of a freestanding, pole sign in the Downtown (the “Sign”); and

WHEREAS, after both internal and public deliberations, the Burgess and Town Council of the Borough of Pottstown is generally supportive of the project and desires to conditionally approve the installation of the Sign subject to certain terms and conditions.

NOW, THEREFORE, BE IT AND IT IS HEREBY RESOLVED by the Burgess and Town Council of the Borough of Pottstown, as follows:

SECTION 1. The Pottstown Firebirds shall purchase and donate the Sign to the Borough in a form able to be affixed to a pole now existing or to be installed within the Borough’s right-of-way.

SECTION 2. At the Borough’s expense, the Borough shall install the Sign along High Street so as not create any public safety issues including issues with motor vehicle and pedestrian traffic, subject to the approval of the Borough Manager, Public Works Director, and Chief of Police.

SECTION 3. The Borough shall be unrestrained in its right and ability to relocate or remove the Sign for any reason including but not limited to its deterioration.
SECTION 4. The Pottstown Firebirds shall be responsible for the perpetual maintenance of the Sign and shall hereafter organize a group responsible for the its maintenance of the Sign in an organizational structure satisfactory to the Borough Manager, and then the Borough and the group shall enter into a maintenance agreement, subject to the approval of the Borough Solicitor.

SECTION 5. The design of the Sign shall conform to Exhibit A, incorporated herein by reference, and the final design shall be subject to the approval the Borough Manager.

SECTION 6. The substance of the Sign shall be in conformance with the following and any revisions thereto shall be approved by the Borough Manager:

The Pottstown Firebirds, a professional football team which existed from 1968 to 1970, won two Atlantic Coast Football League titles. The team played at Pottstown’s Grigg Memorial Stadium and brought honor to the town. The Firebirds served as the farm team for the Philadelphia Eagles. Young men from all over the country came to play for the team. Their history is recorded by at least two documentaries produced by NFL films and several books. The Firebirds will forever be remembered and celebrated by the Pottstown community.

SECTION 7. Any sections of Chapter 27, Zoning, of the Pottstown Borough Code of Ordinances, as amended, in conflict with the design and location of the Sign are hereby waived.

SECTION 8. This Resolution shall become effective immediately upon enactment.

ENACTED and RESOLVED this 8th day of January, 2021.

THE BURGESS AND TOWN COUNCIL
OF THE BOROUGH OF POTTSTOWN

BY:

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Dan Weand, President

ATTEST:

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Virginia Takach, Secretary