Option #1: 2 N. Hanover Street
Sign Requirements For Installation on Existing Borough Light Pole:

• Bottom of sign must be 7’ above sidewalk grade per PennDOT

• Top of sign is limited by light pole banner arms and flag pole mounts

Therefore, the shape of the sign may need to be altered to 2’ high by 3’ wide to meet these requirements (shown in the following slide).
POTTSTOWN FIREBIRDS 1968-1970

The Pottstown Firebirds were a professional football team that existed from 1968 to 1970, winning two ACFL Football Titles. The Firebirds were the farm team of the Philadelphia Eagles of the NFL. The team, who played in the Grigg Memorial Stadium brought much success and honor to the town, young men came from all over the country to play for the Firebirds. NFL Films produced two documentaries and two books were written to document the history of this team. The Firebirds will forever be in the memory of Pottstown and its people.